Ref: TF/2015/15 Date: ……………….

To,

**……………………………..**

**Subject: To Release an advertisement for special issue of “The Trade Fairs of India” An English Magazine**

**Respected Sir/Madam**

I hope this letter finds you in good health and happiness. I hope you are aware that we publish **“The Trade Fairs of India”,** a leading magazine on Indian Trade Fairs. We have been publishing the magazine since 2006 and have been able to establish International standards of publication for the same.

The high quality magazine is distributed to all stakeholders in the business. We have an annual readership of approximately five to Seven lakhs. The magazine is circulated to foreign delegates, business visitors of the fair, foreign Embassies in India, Important Business houses, Tourist locations etc. Besides, as the International Trade Fairs is round the corner, we plan to circulate the special November issue of the magazine at leading Star hotels, Airports, Railway Stations, major shops and all crucial points in and around the capital. One can clearly visualize the publicity implicit in an advertisement in publication covering all Fairs during March 2016.

An advertisement in this special issue will be worth investing in, for the development and promotion of the industry/business. The necessary Tariff Card along with the current issue of the magazine is enclosed herewith. I hope you would prefer to avail this business opportunity and Release the Advertisement budget for an ad in the special Edition of Magazine.

Looking forward to have a great business association forward.

With Warm Regards,

Shaista Khan

(Editor)

09873013956

The Trade Fairs of India